



**Just Desserts Expands Executive Leadership Team As Company Targets New Opportunities**  
*John Wohlgemuth, VP of Operations and Leighton Mue, VP of Finance bring a combined Forty Years Industry Experience to the Growing Dessert Company*

**Oakland, California – September 9, 2014** – Just Desserts, a pioneer in hand-crafted desserts and sweet snacks, today announced the appointment of two Vice Presidents who have joined. Michael Mendes’ leadership team brings a combined forty years-experience to Just Desserts. Leighton Mue, Controller and VP of Finance will oversee accounts payable and receivables for Just Desserts and is focused on the company’s financial growth. John Wohlgemuth, VP of Operations, is responsible for the overall manufacturing efficiency of Just Desserts, from supply chain management to supplier negotiations.

“John and Leighton bring to Just Desserts a wealth of knowledge and we welcome them at a time when Just Desserts is growing and expanding,” said Michael Mendes, CEO, Just Desserts. “I know we will benefit from their contributions. Their combined expertise will help ensure we meet our new Company objectives and our customer and partner needs.”

John brings 25 years-experience in strategic sourcing and operations in the bakery sector to Just Desserts. He is responsible for the overall manufacturing efficiency for the Company from supply chain management to negotiating with suppliers, ensuring Just Desserts runs efficiently across the enterprise. With his strong negotiation skills and excellent vendor rapport, Wohlgemuth is known for driving the best quality and the most competitive price. Wohlgemuth built his career with Otis Spunkmeyer, Rolling Pin Manufacturing and Safeway, Inc. before joining Just Desserts.

“I look forward to working with Michael, Leighton and the rest of the executive team as we solidify new partnerships, identify new vendors, and create new products our customers will enjoy,” said Mr. Wohlgemuth. “As Just Desserts enters into a new era, this is an exciting time to be part of this team and I look forward to exceeding our goals and contributing to Just Desserts’ bright future.”

Leighton is a broadly skilled finance leader and critical thinker focused on the Company’s financial growth. He brings 14 years of corporate financial planning and analysis experience with Sun Microsystems, SunLink and 365 Main. Leighton began his career in public accounting as a staff accountant with Ernst & Young, and is a California Certified Public Accountant.



His versatile financial background and technical expertise is critical to Just Desserts' business strategy as the Company moves into new markets and expands their product offerings over the next year.

"Just Desserts is embarking on a major transformation and the executive team is poised to meet new business goals," said Mr. Mue. "I look forward to partnering with Michael and the team as we develop and execute growth plans that drive sales and profits for the company and its retail partners."

For more information on Just Desserts please visit:

[JustDesserts.com](http://JustDesserts.com)

To keep updated on all of our new products and get fun dessert news and ideas Like us on Facebook: [facebook.com/JustDesserts](https://www.facebook.com/JustDesserts), and Follow us on Twitter: [twitter.com/JustDessertsSF](https://twitter.com/JustDessertsSF).

#### **About Just Desserts**

Just Desserts is an artisan-inspired baking company that makes premium desserts and wholesome sweet snacks that are sold in grocery and convenience retailers from coast to coast. Just Desserts was founded in San Francisco in 1974 with a passion for making the most delicious desserts that are always hand-crafted and made from quality kitchen pantry ingredients.

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